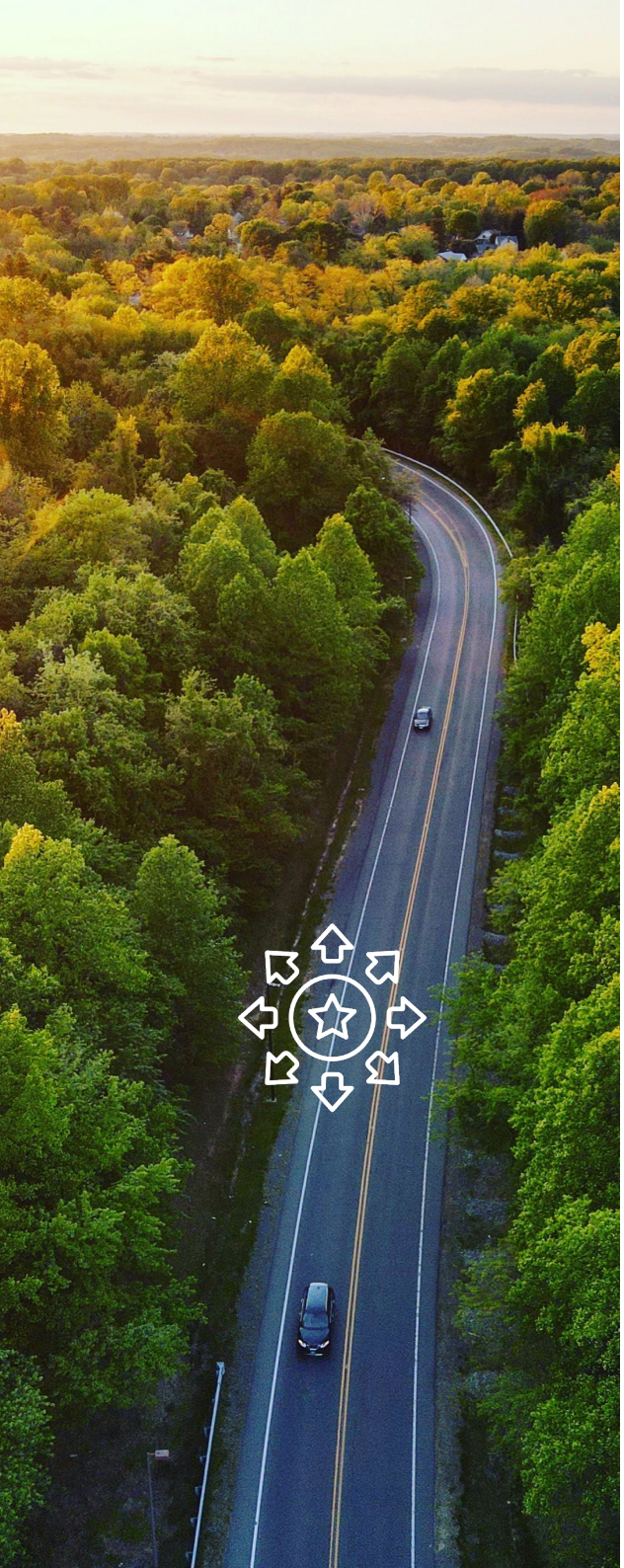


Building a Sustainable **ESG Organization**

brandt
The Experience Company

brandtbiz.com



Connecting ESG to your Organization's Strategy

Our approach at Brandt focuses on integrating sustainability into every aspect of your business strategy and operations. Recognizing that each company is at a unique stage in its sustainability journey, we offer pragmatic solutions to maximize ROI and foster collaborations across the value chain. Using our internal methodology on delivery experience, we blend the entire user and company journey and strategy together to align with ESG best practices. Using the UN Sustainable Development Goals (SDG) blueprint, we blend vision with pragmatism, translating ambitious sustainability goals into practical actions for impactful results.

Our Approach

STRATEGY

Any successful venture begins from the top. Our solution by design methodology focuses on ensuring business direction and strategy is soundly based on ESG principles to ensure success.

OPERATIONS

The strategy will lead to a user & organization journey to maximize environmental, social and governance activities through the entire business operations and activity chain.

CUSTOMER VALUE

All ESG initiatives must at the end deliver customer value to all customers, from end-users to stakeholders and employees. ESG can also be used as a competitive advantage.

CHANGE MANAGEMENT

Good change management process is what differentiates a successful transformation. Our proven change methodology helps remove barriers to success.

Consumers say their environmental concerns are increasing due to extreme weather;

study shows they're willing to change behavior,

pay 12% more

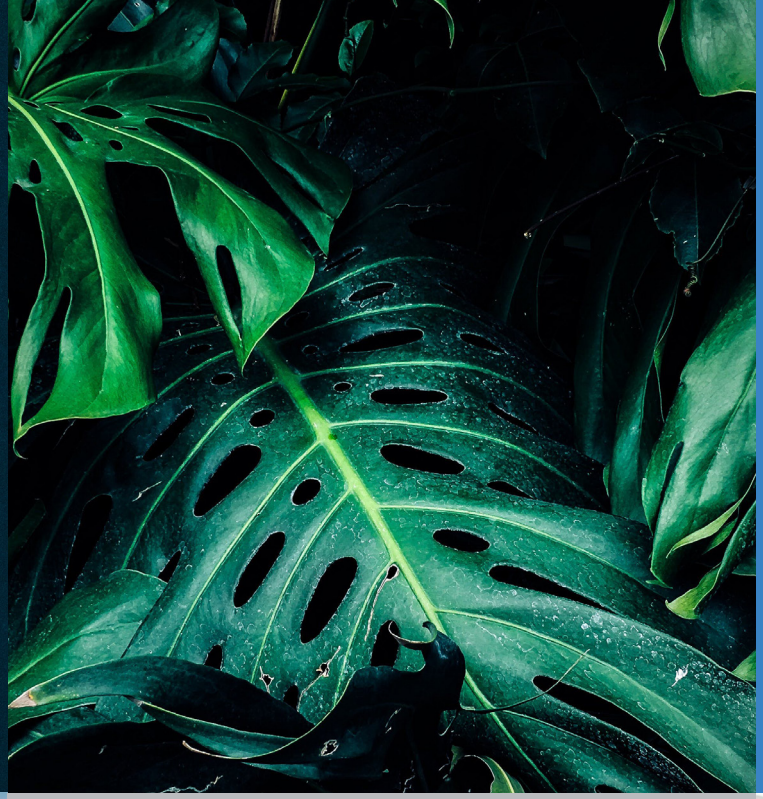
for sustainable products



LEADING AND GOING FURTHER

Our clients are facing increasing and often existential demands around sustainability, social impact, and diversity and governance. Leadership means finding new solutions and new innovative ideas to enable growth for the business but yet meet ESG goals and ensuring a positive outcome for all - from customers, to employees, our stakeholders, and our communities.

KEY ESG DRIVERS TODAY



EXTERNAL FACTORS

Cost of funds & financing
Supply chain demands
Verification of Sustainability Claims
Sustainable Investments



LEGISLATION

European Corporate Sustainability Reporting Directive (CSRD)
US Securities and Exchange Commission (SEC)
ASEAN and Common Ground Taxonomy
International Sustainability Standards Board (ISSB)

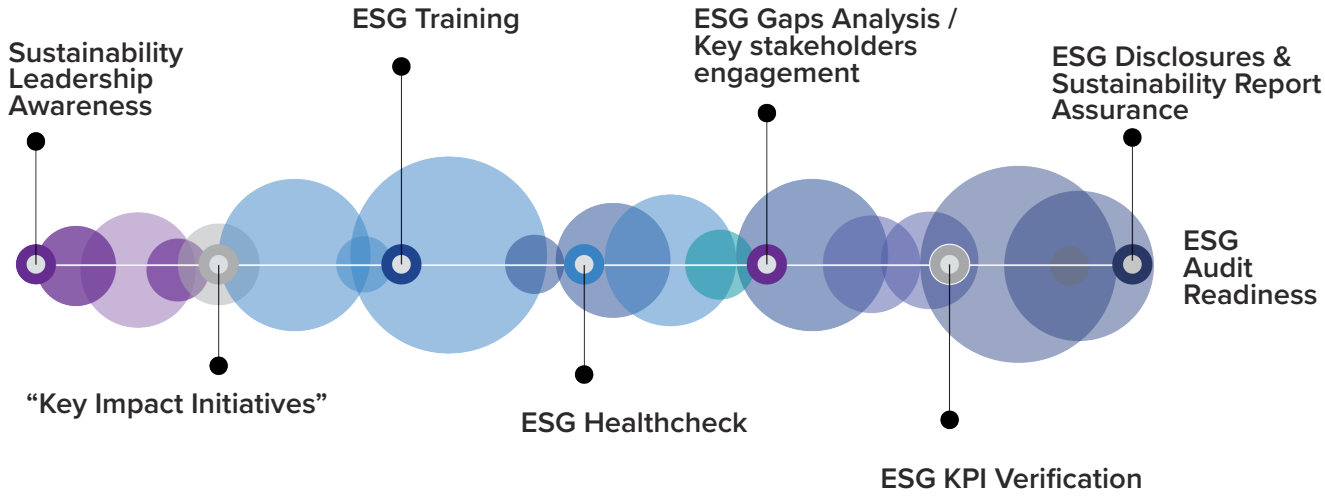
CONSUMER DRIVERS

Expectation & Demands
Branding & Marketing



What We do

- ESG Gap Assessment
- ESG /Sustainability Roadmap
- Sustainability Consulting
- Organizational Carbon Footprint ISO 14064))
- Product Carbon Footprint (ISO 14067)
- Supply Chain Mapping
- Life Cycle Assessment
- Water Footprint Verification
- ESG Training
- KPI Verification Assurance
- ESG Disclosures & Analysis
- Sustainability Report Assurance
- Energy management (ISO 50001)
- FSC/PEFC Health
- Safety ISO 45001
- Social Accountablity SA 8000
- Information Security ISO/IEC 27001
- Energy management (ISO 50001)
- Environmental management (ISO 14001)
- Anti bribery (ISO 37001)
- Sustainable event ISO 20121



Every company is at its own stage in the journey toward a more sustainable, responsible, and equitable future. Brandt understands that opportunities abound; embedding sustainability and corporate responsibility capabilities can create enormous value. Just look at the successful, enduring transformations we've enabled for our clients.

Our pragmatic solutions and integrated expertise ensure that your whole organization maximizes the ROI of your sustainability investments. And we understand that the most challenging sustainability issues can't be fixed alone, so we'll help you foster multi-stakeholder collaboration and partnerships across your value chain.

We can help you embed sustainability in every facet of your strategy and operations, to address everything from energy and emissions to investments and due diligence. Our sustainability consulting expertise extends to plastics recycling and sustainable materials, sustainable food systems, supply chain optimization, and diversity, equity, and inclusion.

Our experience shows that vision and pragmatism go hand in hand. We can help you root sustainability in your core strategy, helping you translate ambitious goals into practical, actionable plans that get results.

ESG Leadership

As leaders, we have the power and responsibility to drive sustainability, shaping a future where business success and environmental stewardship are intertwined. Our vision is to lead by example, integrating sustainable practices into every aspect of our operations and decision-making. By doing so, we not only contribute to the health of our planet but also inspire others to follow suit, creating a ripple effect of positive change. Let's commit to sustainable leadership, where our actions today forge a path for a greener, more equitable world for generations to come.

Leadership by Purpose

Few organizations are able to meet their goals and targets. Here are the three best questions for executives to ask during their next strategic cycle:

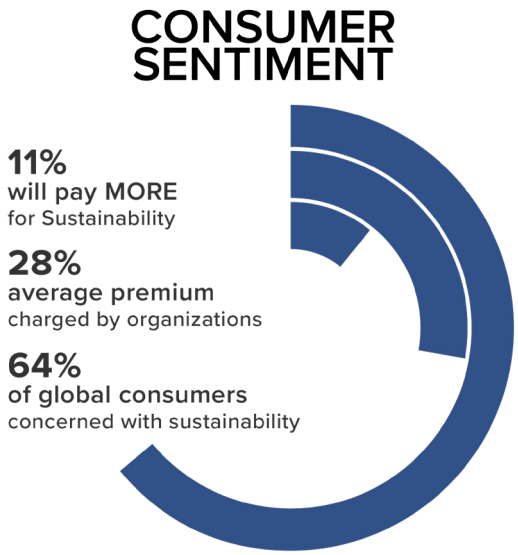
- What good do we bring to the world, and what is our purpose as a company?
- What cost will humanity have to pay for us to grow?
- What will get in our way, and what will we run short of?

Sustainable Consumption

The momentum behind sustainability and dynamic shifts in consumer behavior will impact all organizations. Here are several key areas:

- Strategy needs to be forward looking and future ready.
- Consumers are looking at innovation and sustainability
- Sustainability at premium or re-usability for value approach
- Fluid environment means agility and speed wins
- Get ahead of regulations instead of reacting retroactively







OUR COMPREHENSIVE SOLUTIONS

Consulting & Advisory

Maximixing Business Impact for regional and local customers through people, process and technology excellence with a key focus on **Customer Experience by Design** methodology, digital transformation, business process reengineering and end-to-end people and employee experience.

Training & Learning Development

With our Brandt Academy and Experiential Learning group, we deliver serious learning through business simulations, interactive programs and certification courses. We are a partner to Celemi business simulations and are HRDC certified to provide claimable HRDC training programs.

Business Process Outsourcing

Our business process outsourcing (BPO), solutions drive customer experience and operational excellence since 2004. Our consulting-led approach and our focus on continuous improvement delivers thousands of successful customer interactions per day.

HR & Talent Solutions

With our large database, we boast a low attrition rate of below 7% and high client satisfaction index (>90%) as reflected in our awards. As a licensed MSC status organization, we are also able to provide employment passes and native-speaking foreign hire in Malaysia, sourcing, placement, and full HR managed solutions. Winner of 3 consecutive HR vendor of the year awards.



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